

July 31, 2014

WV Superintendents:

West Virginia Department of Education is pleased to announce this year's statewide High School Business Plan competition (HSBPC). To be eligible for the competition, juniors and seniors only, must write a three page maximum executive summary of their business concept. The executive summary must be submitted on the Department of Education's website by Noon on November 14, 2014. The open competition will be narrowed to ten finalists who will then compete for a \$10,000 scholarship during the final competition held at West Virginia University on March 21, 2015.

Numerous institutions have committed scholarships for the winning student(s) to attend the respective institutions. Details of the competition will be distributed to principals at all high schools and career and technical education centers throughout the state at the beginning of the school year. Your support and participation to promote and create awareness is requested so that all faculty and staff may be aware of the completion at the beginning of the school year.

Detailed marketing materials and competition guidelines will be distributed statewide via the Department of Education website. Should you have any questions regarding the HSBPC, please feel free to contact Dr. Betty Sias at bsias@k12.wv.us.

Additional details and competition guidelines will be distributed statewide via the Department of Education website. Should you have any questions regarding the Statewide Business Plan Competition, please feel free to contact Dr. Betty Sias at bsias@k12.wv.us or 304.558.3703.

Best Regards,

Betty Sias

Betty Sias, Ed.D